

Final project conference



The final project conference on the DREAM ROAD project is under preparation and will take place in **Zala County, Hungary in November 2022.**

At the conference, the results of the project will be presented by the DREAM ROAD partnership institutions and organizations from Hungary, Slovenia, the Czech Republic, Slovakia, Romania Bulgaria, Serbia, Ukraine and Moldova.

The DREAM ROAD project is implemented within the Transnational Danube Program. The aim of the DREAM ROAD project is to learn from existing good practices, implementation of pilot activities in a form of LEARNING LABS (focused on implementation of innovative, future-oriented approaches for reducing existing gaps and advancement of digital, information and functional literacy among Roma community), participation of Roma and skill enhancement of public authorities and services across the Danube Region. Roma people are the largest ethnic minority in the European Union and among the most deprived, facing social



exclusion, discrimination and unequal access to employment, education, housing and health. Most of the estimated 5,2 M Roma people living in the Danube Region today still face intolerance, discrimination and exclusion from the labor market. The project defined the prerequisites of effective institutional cooperation, elaborate and test innovative intervention models for labor market inclusion and developed convincing economic argumentation for such interventions.

LEARNING LAB premises in Bulgaria



The Bulgarian LEARNING LAB is a hybrid solution being both, stationary and mobile. The renovated school bus equipped with laptops, TV, multimedia, sound equipment and a medical office is designed to be a LEARNING LAB. A school students worked voluntarily under the supervision of their teacher Vladimir Ivanov to prepare this LEARNING LAB for use. So, even though the educational laboratory is located in one premises, it is also mobile.

You can watch a video of how this LEARNING LAB was created with the participation of students at this link: <https://youtu.be/C5xtCTRjGQg>



LEARNING LAB launch in Serbia



Know How Center with the partner support of the Roma Inclusion Office and other representatives of the Roma community, institutions and organizations have officially launched LEARNING LAB in Novi Sad, Serbia to the occasion of Roma International Day.

Launching a laboratory for the improvement of digital, information and functional literacy of the Roma community members encourages the acquisition of knowledge and skills through an innovative and non-traditional approach. The laboratory that was launched in Novi Sad provides space, equipment and professional staff for learning for all those interested, especially in the field of digital skills development, which will increase access to the labor market and further opportunities for advancement.

Effective cooperation of the Roma community, public authorities and local communities is key



to achieving success in the implementation of such ecosystems.

A local TV video from the event:
<https://youtu.be/7x8mjvYGZvg>



LEARNING LAB public event in Brno



LEARNING LAB public event in the Czech Republic took place in the Social prevention center - Club of the Youth Shelter in Brno at June. The event was organized in a form of workshop with common interesting topic for all participants, focusing on as a mobile devices and video cameras usage for filming, work with social media and online community building.

As part of the workshop, basic tips, tricks and gadgets were presented, how to proceed when creating and editing your own videos, how to best set up your mobile phone. Next, the participants tried out how to make individual shots, how to set up the mobile camera and how to shoot movements and compositions with the camera. After that, they have tried how to process and edit footage shot directly on a mobile phone and learned how algorithms work, what are the best social networks, how to use optimally "hashtags" or how to write catchy



captions and create viral content. At the very end, the videos were evaluated, including advice on how to handle the filming even better next time.

Link on the video from the event:
<https://youtu.be/2fklzgzkNH4>



Round table with stakeholders in Košice



More than two tens of participants from various organizations attended a round table dedicated to enhancement of literacy skills and integration of members of marginalized Roma in the Cultural-Educational Centre at Košice, Slovakia on Tuesday 28 June 2022. During the three-hour event, the participants got familiar with the project DREAM ROAD, as well as its pilot Learning Lab, which was inaugurated at Luník IX at the end of 2021.

Early school leaving and insufficient elementary skills remain huge obstacles for solving of everyday problems. Members of marginalized Roma communities are often characterized by insufficient literacy and financial literacy, problems in the digital field, especially working with computers and other electronic gadgets. A lack of essential life skills for solving of everyday problems constitutes a fundamental barrier not only to be successful in a labour market, but also it renders further risks in financial decision making, in solving problem in the field of health care, family support for children in compulsory education etc.

The aim of the event was to identify innovative solutions for support of individualized approaches to skills enhancement, integration of members of marginalized Roma communities, information and experience exchange, as well as networking and community building among main actors, including experts in the field of public administration, non-profit sector and applied science. A huge contribution to the event was a presence of **Roman Šaña**, participant of Learning Lab, who presented his gained digital skills. But how is Learning Lab (LL) perceived by its attendants?

Mária – employed at Zdravé regióny since 1st June: *"I have attended LL because I was*



looking for job. I liked presentations and workshops. I completed my CV, I tried a simulated interview, and after that a lector accompanied me for a regular interview. I got a job and I work since than (June)."

Marianna – actively looking for a job, she is voluntarily participating in activities in a local community centre: *"My kids attend the community centre regularly, I come often with them, I also helped with preparation of communal events, for example during the Day of Children we made drawings on kids' faces. To the LL I come to check if I got an email with a job offer. I created an email and I was at an interview last week. Now I wait for a result, so fingers crossed."*

Kevin – employed in the social enterprise of the KSK since 15 March 2022: *"I have a young family, who I want to care about, so the kids can have a better life. In LL, they showed me how to write a CV, and helped me to fill in an application for a job. I like that when I need help, there is somebody to turn to."*

Follow us on the project web site:

www.interreg-danube.eu/dream-road



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